



FANTASTIC PROFITS & BONUSES

# RESELLER OPPORTUNITY

A STEP BY STEP GUIDE

**NATURE'S SUNSHINE<sup>®</sup>**

UK & IRELAND





## WELCOME TO THE NEW NSP(UK) OPPORTUNITY

NSP(UK) are delighted to offer you a new 'Reseller' business opportunity that provides fantastic profits on direct sales, plus unlimited cash 'Referral Bonuses'.

For those in the business of selling product to customers and clients, either face to face, via a website, at meetings, shows and events, or through an established client or customer database, the Reseller Earnings Plan is perfect for you. Here are a few great reasons why you will want to become an NSP(UK) Reseller.

### WHOLESALE PRICES CUT BY A MASSIVE 20%!

NSP(UK) Resellers will now be able to purchase Nature's Sunshine's products at an amazing 20% off previous wholesale prices. This means Resellers have the opportunity to greatly increase their profits on every sale to Direct Customers and Retail Customers.

### 52% - 78% RESELLER PROFIT POTENTIAL

With a clear and simple bonus plan, NSP(UK) offer you the potential to build your own independent Reseller business, that rewards Resellers with a fantastic 52% profit on Direct Customer sales, and those with personal Retail Customers can enjoy an outstanding 78% profit on Suggested Retail Price.

### 5% 'RESELLER REFERRAL' BONUS

When you share the NSP(UK) Reseller opportunity by referring new Resellers to the business, you will be rewarded with a Referral Bonus of 5% of your Referred Reseller Direct Sales! This is an on-going reward, so helping your new Resellers build a loyal customer base, means you can enjoy a share in their success.

## NO MINIMUM ORDERS OR QUALIFYING CRITERIA

The NSP(UK) Reseller Earning Plan requires no qualifying criteria, no minimum monthly order value, and no pressure to achieve qualifying ranks each month. Anything you earn will be paid to you before the 6th of each month regardless.

## NO JOINING FEES OR ANNUAL RENEWAL FEES

There is no compulsory fee, no minimum first order value, or any other financial investment required to become an NSP(UK) Reseller. Just complete the Reseller Application Agreement and return it to NSP(UK) Head Office or complete the online form by visiting [www.NSPUK.com](http://www.NSPUK.com)



## 'RESELLER PLUS' OPTION – FREE SHIPPING

Any Reseller has the opportunity to be a Reseller Plus, and enjoy 12 months free shipping on all orders over £25\*\*. Sign up to Reseller Plus by choosing the option on the Reseller Application Agreement, or for more information please contact Customer Services.

## OPTIONAL NSP(UK) WEBSHOP

NSP(UK) Resellers can choose to increase their online presence as an NSP(UK) Reseller by subscribing to an NSP(UK) WebShop\*. Created specifically to help support your online business activities, the WebShop offers your customers the full range of NSP(UK) products and secure online purchasing.

\*Standard WebShop is supplied by third party service provider

\*\* Normal Reseller shipping costs £10 per parcel.

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# HOW DOES THE RESELLER PLAN WORK?

## A RESELLER CAN EARN 52% PROFIT ON ALL PERSONAL DIRECT CUSTOMER SALES

It's so simple – your Direct Customers have their own account with NSP(UK) and can order online, by email, or by calling Customer Services to place their orders. Direct Customers buy products at 15% off Suggested retail price and get FREE SHIPPING\* on all orders over £25, or £2.99 on order below £25.

## A RESELLER CAN START EARNING FROM DAY ONE

There's no minimum order value required for a Reseller to start earning from Direct Customer sales, and no requirement for a Reseller to place any personal orders. Profit from your Direct Customer sales will be calculated and paid into your bank account monthly on the 5th of the following month. Shipping for Reseller orders is £10, or FREE\* for orders over £300. See Reseller Plus option to save on shipping.

## REFERRED RESELLERS:

As an authorised NSP(UK) Reseller you can also introduce other 'Referred Resellers' to our superb range of products, and in recognition of your brand loyalty, NSP(UK) will reward you with a 5% Referral Bonus from any sales. There is no limit to the number of Resellers you can introduce.

## CALCULATING RESELLER BONUSES:

Every product has a 'Points Value' that is approximately equivalent to the UK Reseller price (wholesale price). EG: a product costing £10 at wholesale price may be worth \*10 points. These points will become your Personal Volume (PV). (\*This value is for illustration purposes only and may be subject to change)

- The Reseller doesn't earn from their own personal volume, or the PV of their Retail Customers.
- Resellers with Retail Customers can enjoy an outstanding 78% profit on Suggested Retail Price.
- Resellers earn 52% profit from their Direct Customer Sales. This is paid directly to the Reseller each month.
- Resellers earn 5% of their Referred Reseller's total PV.

\* For UK orders only



## PERSONAL VOLUME

Orders placed by the Reseller for their own use, or for use in retail sales:

- Personal Use
- Amazon
- Shop/Gym
- Clients
- Face to face
- Independent website sales

## DC VOLUME

Orders placed by Direct Customers:

- By phone
- WebShop orders



## RESELLER REFERRERS:

When you refer a new Reseller to the business we 'tag them' in our system with your ID, so we know that you are their 'Referrer'. Resellers will earn 5% of the total sales made by their 'Referred Resellers' so the more active Resellers you refer, the more 'Referral Bonus' you can achieve!

## PERSONAL RETAIL CUSTOMERS:

Personal retail sales are those made by Authorised Resellers directly to their personal Retail Customers. When selling directly to your own personal Retail Customers at suggested retail price you will benefit from an outstanding 78% retail profit! For those with an established customer database, this is an amazing retail opportunity. For example, personal trainers, health consultants, nutritionists, kinesiologists, practitioners, weight management consultants, health shops, beauty consultants, health educators and anyone meeting customers face to face.

## THE OPPORTUNITY IS ENDLESS!...



# GETTING STARTED

TO GET YOUR NEW RESELLER BUSINESS STARTED YOU JUST NEED TO FOLLOW A FEW SIMPLE STEPS:

STEP 1

## SIGN UP:

Complete the NSP(UK) Reseller Application Agreement, or go to NSP(UK)'s Reseller webpage at [www.NSPUK.com](http://www.NSPUK.com) and complete the online application.

STEP 2

## OPTIONS:

- **NSP(UK) WEBSHOP** - This is a great start for those wishing to build an online business and provides a recognisable web presence.
- **RESELLER PLUS** - Free shipping on all orders over £25 for 12 months. Orders less than £25 pay only £2.99.
- **CHOOSE REFERRER** - Name the Reseller who introduced you, or the Reseller you would like to work with.

STEP 3

## SUBMIT:

Please remember to complete your bank details for Reseller Earnings to be paid directly into your account, and include card details for subscriptions to the Reseller Plus and WebShop options. Return the completed form by post to NSP(UK) Head Office or submit online using the secure online payment system.

STEP 4

## YOU'RE READY TO START!

When your application has been processed your account will be activated and you'll be all set to start earning.

